

## Visitor Experience Workshops

Sometimes it can be difficult to make the decision on the future direction for your visitor centre, attraction, museum or country park.

We run intensive interactive workshop sessions where we bring 15 years experience of managing leisure businesses and consultancy projects to identify new market, service and product opportunities.

Each workshop is bespoke to the client's needs and could cover one or more of the areas below:

- Understanding the needs of the market;
- Competitor analysis;
- Marketing initiatives;
- Product and service development opportunities;
- Operational considerations;
- Financial parameters.

Often we hold the workshops at Conkers and the National Brewery Centre - two visitor attractions, in the Midlands, managed by our sister company. Although we are more than happy to work in your offices, but we have found working 'offsite' helps to create a good working atmosphere.

Please contact Richard Linington at Planning Solutions for further information.

**Planning Solutions Consulting Limited**

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## **About Planning Solutions Consulting Limited**

Planning Solutions Consulting Limited is a research and business advisory consultancy working in the fields of tourism, leisure and heritage, with a particular focus on the visitor attractions sector. We have worked with a range of clients from the Forestry Commission through to Cumbria Tourism, Tourism Partnership North Wales, the Lancashire Wildlife Trust, One North East and St Modwen.

Alongside our consultancy work our sister company Planning Solutions Limited operates a number of leisure businesses including Conkers ([www.visitconkers.com](http://www.visitconkers.com)), the National Brewery Centre ([www.nationalbrewerycentre.co.uk](http://www.nationalbrewerycentre.co.uk)) and a Supertubing experience ([www.supertubing.co.uk](http://www.supertubing.co.uk))

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